



Press Release

TTIA and TPFA shows BCG Model in Thailand's Tuna and Pet Food Industry Year 2023 at the world-class food exhibition THAIFEX - Anuga Asia 2023

Bangkok: 11:00 a.m., 23 May 2023. The Thai Tuna Industry Association joined THAIFEX - Anuga Asia 2023, the exhibition, at IMPACT Muang Thong Thani during 23-27 May 2023 and **announced its policy to drive the BCG Model as an agenda for the year 2023 of the Thai Tuna Industry Association (TTIA) and the Thai Pet Food Trade Association (TPFA).**

Dr. Chanintr Chalisarapong, the president of the TTIA and the TPFA, said that the TTIA participated in the THAIFEX - Anuga Asia every year to publicize the Association's activities and disseminate membership information for the businessmen and people who attended the event to be aware of the potential of **Thailand, the world's number 1 producer and exporter of tuna products** that meet international quality standards, aiming for sustainable growth in the industry, with a focus on food safety, labor ethics and sustainable use of resources. Moreover, the tuna industry has **created value-added products from its food loss and food waste to produce premium-grade pet food.** Until now, **Thailand is ranked as the world's third largest producer and exporter of pet food for dogs and cats** after Germany and the United States.

“In 2023, the Association will focus on bringing the bio-circular-green economy model or BCG to the tuna industry and pet food industry as much as possible. BCG is a national policy in Thailand in line with the Sustainable Development Goals of the United Nations (SDG13 Climate Action, SDG14 Life Below Water, SDG15 Life on Land). At present, the world attaches great importance to solving climate change problems, reducing greenhouse gas emissions. This will become a trade barrier if we fail to comply with the standards set by the trading partners in such matters, especially the EU market and USA market.”

Dr. Chanintr talked about BCG utilization. **“The industry has made the most of the whole tuna raw material, that is, the loss and waste are used to increase value to other products,** such as concentrated **tuna condensate** used as an ingredient to increase palatability in pet food, using by-products such as tuna red meat, as well as by-product from the livestock products such as chicken offal, chicken carcass, cow offal as raw materials mixed in pet food, **tuna carcasses and bones** used to produce animal feeds. **Thailand has strengths in the supply chain that can be created further value added.** In addition, **there are investments in renewable energy,** clean energy and energy-saving technologies such as installing a solar roof top, converting solar energy into thermal energy used in cooling and steam systems, **environmentally friendly packaging development,** which can be recycled or made from recycled products such as cardboard boxes, and there is also a study and development of packaging made from bioplastics.”

Dr. Chanintr added that “Environmental issues are important and are included in the Thai-EU Free Trade Agreement (Thai-EU FTA) negotiations. Therefore, the industry must adapt itself and comply with international regulations, help reducing greenhouse gas emissions, protect the environment both on land and in the ocean, and reduce wastes in the sea, which is an important food resource for the world.”

At present, the association members are **organizing environmental activities together with society** such as donating can pull-tabs to hospitals for prosthetic legs, joining with communities and government agencies in the area to campaign for care, cleaning, dredging canals, collecting garbage, teaching hydroponics to the villagers, donating pet food to the pet shelters. In addition, the Association invited experts to educate its members on environmental laws, regulations, BCG principles, carbon reduction guidelines in industry and production chains, research studies on global warming that will affect raw materials in the tuna industry and pet food to be prepared to deal with global climate change and adapt to maintain sustainable competitiveness with other countries.



Table : Thai Exports of Tuna and Petfood to the World in 2021-2022

Products	Quantity (Ton)		% Growth	Value (Mil. Baht)		% Growth	Value (Mil.USD)		% Growth
	2021	2022	21/22	2021	2022	21/22	2021	2022	21/22
Canned tuna and tuna loin	471,026	514,071	9	60,328	79,409	32	1,918	2,284	19
Petfood for dog or cat	720,694	818,281	14	65,397	85,211	30	2,074	2,461	19

Prepared by Thai Tuna Industry Association Source : www.moc.go.th